

Seat No.	
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B.B.A. (Part - II) (Semester - IV) Examination, Dec. - 2013**ENTREPRENEURSHIP DEVELOPMENT****Sub. Code : 43949****Day and Date : Tuesday, 10 - 12 - 2013****Total Marks : 40****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :** 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What is product identification? Explain the steps in project Identification. [14]

OR

What is project report? And prepare project report for starting retail shop.

Q2) Write short answers any two : [2 × 8 = 16]

- Describe the objective & functions of NIESBUD.
- Explain the phases of EDP.
- What is identifying Business opportunity? Explain the sources of opportunities.
- What is sole trading concern? What are its advantages & disadvantages?

Q3) Write short note (any two) : [2 × 5 = 10]

- What is partnership? Explain its characteristics.
- Success story of Anand Mahindra (Mahindra & Mahindra)
- Briefly explain the life story of Narayan Murthy (Infosys).
- Entrepreneurship Development Institute of India. (E.D.I.I)

